

Attention Third and Fourth Year Students!

2025 Dr. Stanley Pearle Scholarship

Sponsored By:
EST. 1961
PEARLE VISION

To be considered an applicant, you must:

- Be a third-year or fourth-year optometry student (class of 2025 or 2026) in good membership standing with the American Optometric Student Association and the American Optometric Association.
- Be in good academic standing based on your school's criteria.
- Submit one letter of recommendation from an academic advisor/teacher/dean at the optometry school you attend
- At Pearle Vision, their motto is "Nobody cares for eyes more than Pearle." Submit a social media plan that is a public service announcement for patient-centered eyecare, which should include the following components:
 1. A creative slogan for your campaign
 2. Graphics formatted for Facebook and Instagram stories
 3. Sample messaging that can be used across multiple social media platforms (Providing options in Spanish is encouraged but optional.)
 4. Two 30 second videos formatted for Instagram reels

Administered
by the AOA
Foundation



The application link will open on aoafoundation.org/our-programs/student-scholarships starting **Monday, September 9, 2024**. Please submit materials to the AOA Foundation by **Thursday, October 31, 2024**. The winner will be announced in January 2025.

aoafoundation.org/our-programs/student-scholarships

4-Part



Social Media
Toolkit

1 Letter



Recommendation
(teacher, dean,
advisor)

1-2025



Winner
Announced



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